

Contributing companies (2008)	
AMO	Alcon
Avizor	Bausch & Lomb
CIBA Vision	Cooper Vision
Johnson & Johnson Vision Care	Menicon Europe

Table 1: Contributing companies (2008)

Country / Region	Abbreviation
Austria	AT
Belgium & Luxembourg	BE-LU
France	FR
Germany	DE
Italy	IT
Netherlands	NL
Nordic Region	NO-SE-DK-FI
Russia	RU
Switzerland	CH
Spain	ES
United Kingdom & Ireland	UK-IE

Table 2: Markets assessed - Abbreviations are based on Internet top level domains

Country / Region	Abbreviation
United Arab Emirates	AE
Czech	CZ
Greece	GR
Hungary	HU
Israel	IL
Kingdom of Saudi Arabia	SA
Poland	PL
Portugal	PT
Turkey	TU
South Africa	ZA

Table 3: Markets collected but not assessed in this report - Abbreviations are based on Internet top level domains

Country	MPS/HP 2008	Change from previous year
AT	0.98	4.4%
BE-LU	2.19	3.3%
CH	1.24	0.7%
DE	1.26	18.7%
ES	3.56	11.5%
FR	3.58	14.0%
IT	2.23	2.5%
NL	3.76	16.7%
NO-SE-DK-FI	6.52	8.7%
UK-IE	2.31	10.4%
Total	3.22	14.9%

Table 4: Size of MPS segment versus the HP one, by country.

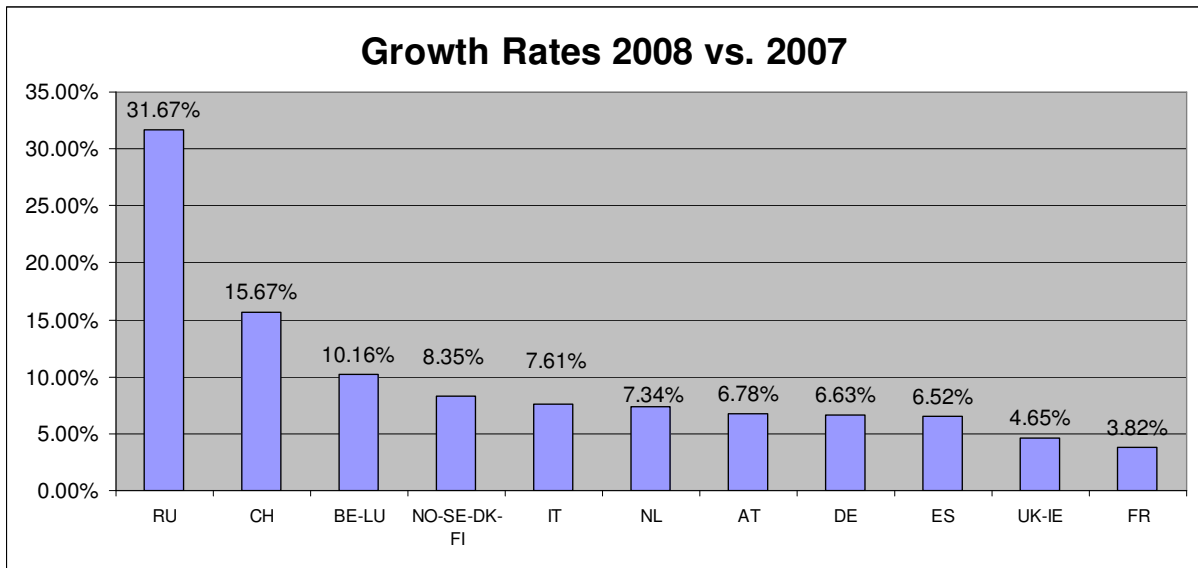


Figure 1: Lens Value Growth rates across the 11 assessed markets

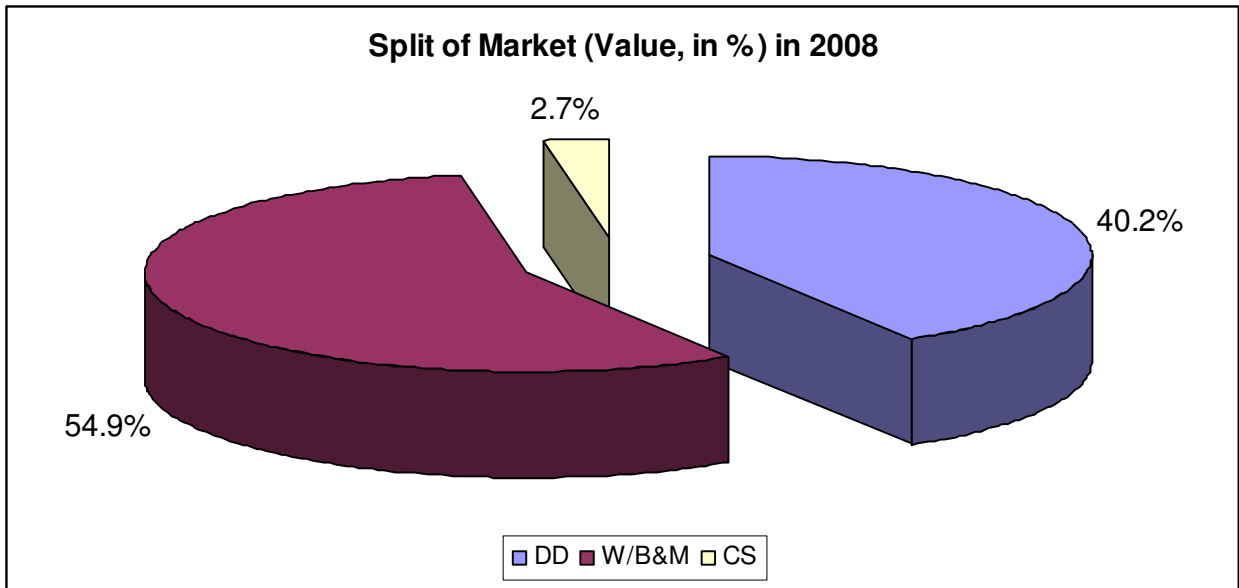


Figure 2 Split of Market (all 21 collected, value, in %) 2008

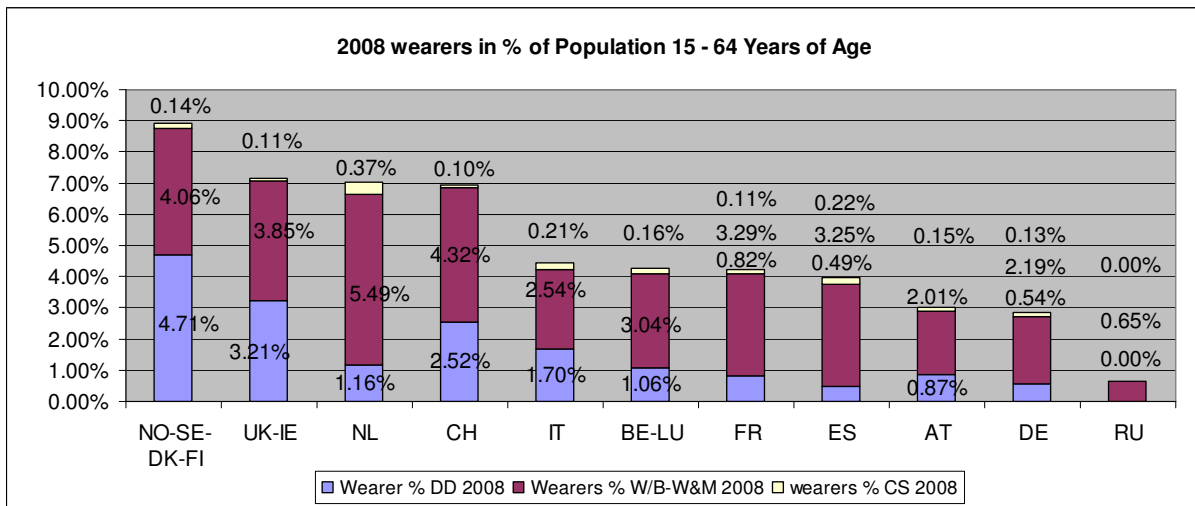


Figure 3: DD-W/B&M-CS wearers in population 15 - 64 years of age 2008

Soft lens wearer base values for each country or region assessed, presented by lens category and in comparison to 2006. Penetration expressed as % of total population of 15 to 64 years of age.

		Wearer % DD 2008	Wearers % W/B- W&M 2008	wearers % CS 2008	Total % 2008
Nordic Region	NO-SE-DK-FI	4.71%	4.06%	0.14%	8.90%
United Kingdom & Ireland	UK-IE	3.21%	3.85%	0.11%	7.17%
Netherlands	NL	1.16%	5.49%	0.37%	7.01%
Switzerland	CH	2.52%	4.32%	0.10%	6.95%
Italy	IT	1.70%	2.54%	0.21%	4.45%
Belgium & Luxembourg	BE-LU	1.06%	3.04%	0.16%	4.27%
France	FR	0.82%	3.29%	0.11%	4.23%
Spain	ES	0.49%	3.25%	0.22%	3.96%
Austria	AT	0.87%	2.01%	0.15%	3.04%
Germany	DE	0.54%	2.19%	0.13%	2.86%
Russia	RU	n.a.	0.65%	n.a.	0.65%

Table 5 Wearer Penetration by segment for population 25 - 64 years of age (n.a. = not available)

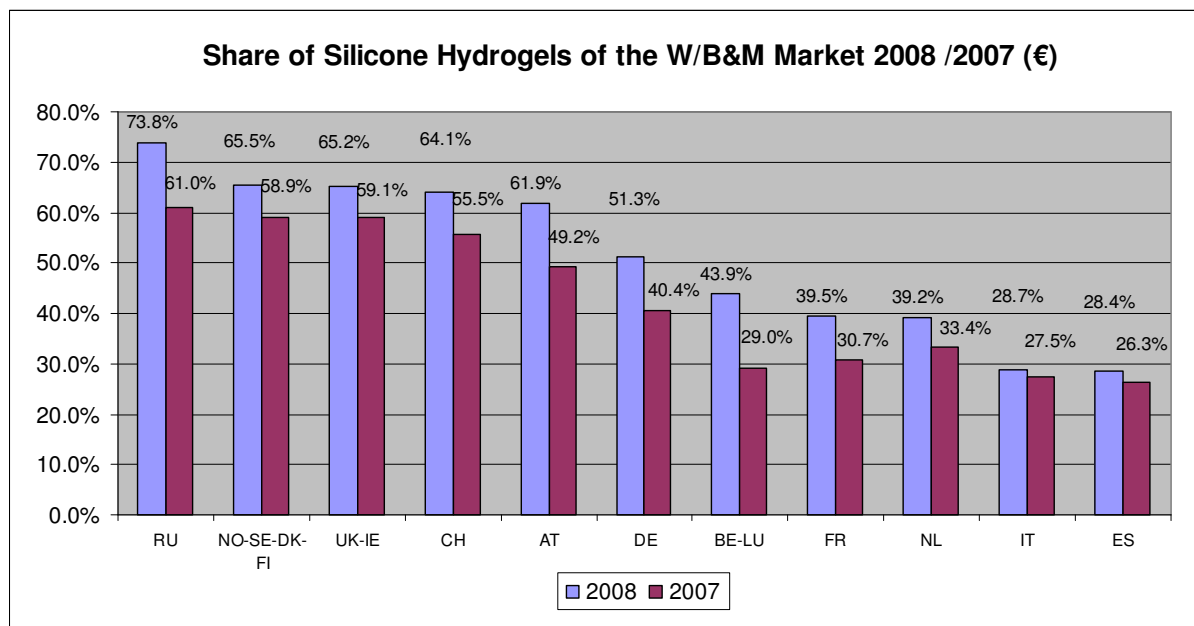


Figure 4: Silicone-Hydrogels as % of W/B&M 2008vs 2007

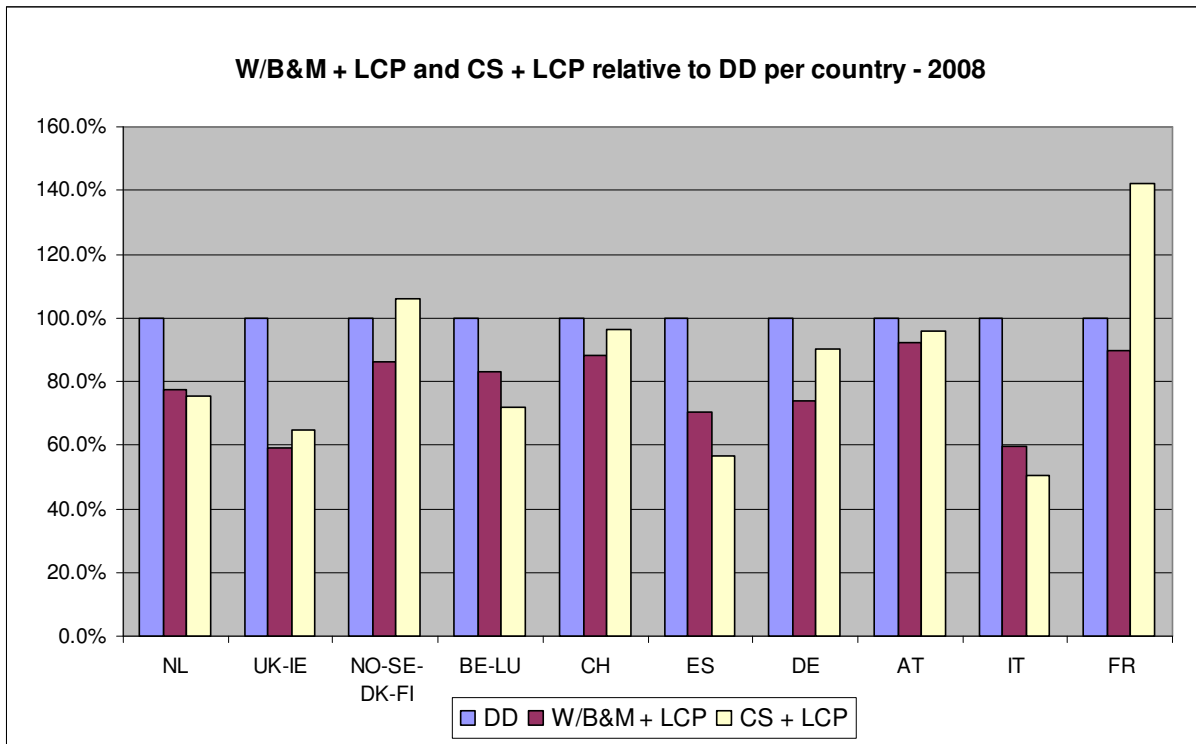


Figure 5: Comparison of the yearly cost of the different systems to the ECP, relative to DD, per Country, includes lens care for W/B&M and CS system